

For Immediate Release:

## **Exemplar Announces Changes to Executive Leadership Team**

San Diego, California 25 April 2011 – Exemplar Leadership Development & Training announced today several changes to the Executive Management Team. Carrie A. Green assumes the role of Director of Strategic Operations. Carrie will oversee client relations, business development and project design.

“As Exemplar prepares to implement our aggressive growth strategy for 2011 and beyond, Carrie’s leadership and skills are an invaluable asset to our firm,” stated Anthony Martin, CEO & Managing Director for Exemplar. “Carrie brings a unique breadth and depth of experiences in the development and marketing arenas that are strategically aligned with our business solutions and our focus for growth areas.” Carrie graduated Magna Cum Laude from Rutgers University with degrees in English and Journalism.

In addition to Carrie’s new role, Mr. Antonio Genaro will be assuming an advisory role to the Executive Team as President Emeritus. Mr. Anthony Martin, Managing Director, will assume the role of Chief Executive Officer and will now oversee all Exemplar operations.

Exemplar Leadership Development & Training is a strategic human systems firm. Exemplar focuses on the development and maximization of a work force, from front-line to senior leadership. Through the creation of a development framework Exemplar helps organizations achieve leadership excellence, organizational effectiveness and cultural alignment. Exemplar is headquartered in San Diego, California. Learn more about Exemplar’s solutions at [www.ExemplarLeadership.com](http://www.ExemplarLeadership.com)